Starterbook HW

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1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Based on the data provided:

* 1. The most Kickstarter campaign submissions have been for plays (1066).
  2. The campaign launch month with the most successful campaigns has been July (359).
  3. There is not a strong correlation (R2=0.63) between number of backers and amount pledged.

1. What are some of the limitations of this dataset?
   1. There is not a unified currency to base conclusions.
   2. There is no way to identify whether the majority of pledged contributions were from a few high pledging donors or evenly distributed.
   3. There is limited geographical data other than country that would help identify trends based on socio-economic factors and the availability of resources/technology.
2. What are some other possible tables/graphs that we could create?
   1. Currency conversion table to unify currency measurement.
   2. Scatterplot chart of pledged and backers\_count.
   3. Geographical chart showing the number of campaigns submitted by country.